

# WHO AND WHAT WE ARE

M.A.D.E. IMAGES WEBSITE/ONLINE MAGAZINE IS MARKETED DIRECTLY TO APPROXIMATELY 50,000 (EFFECTIVE REACH OF OVER 90,000) MILITARY SOLDIERS & FAMILIES, URBAN TEENAGERS & ADULTS, AND SMALL TO LARGE BUSINESS OWNER PROFESSIONALS INTERNATIONALLY EVERY MONTH.

**M.A.D.E. Images Magazine is an online informational and consumer publication for folks within the underground, urban arts, fashion, and entertainment arenas. We strive to educate and inform readers of current industry trends and social impacts, effective marketing strategies for up and coming businesses and artists, and to boost the popularity and sales of local artists from hometown status to worldwide exposure. We are also building what we hope to be one of the most comprehensive art, entertainment and sales resource directories in the industry for undiscovered artists and consumers.**

**Reach your target market.** Tap into our international circulation of consumers, both male and female, between the ages of 16-55. Each month hundreds of prospects from around the world view our website, connect to our social networks, and sign up to receive our monthly newsletter. Our priority is to hand deliver quality information, products, and services to our readers. We drastically influence the artistic views and spending habits of our consumers. And now, we can offer a piece of that leverage to you.

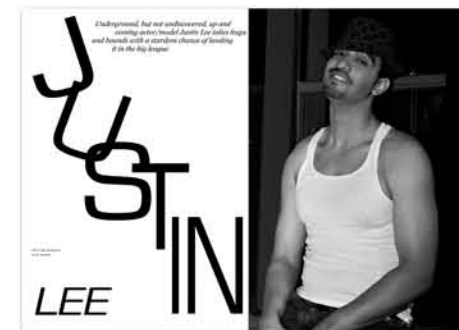


## "WHAT MAKES YOUR PUBLICATION UNIQUE?" This is the best question ever asked!

The concept of our magazine is "fulfillment". We don't bore readers with useless information. We provide advertisements and articles based upon the urban market's current trends. This allows us to flood our publication with fresh products and ideas every month to keep readers attention and promote return customers. We also allow consumers to purchase products directly from our publication, creating a modern day interactive shopping experience. We are not a news-related medium. We tell stories through interviews and articles educating, entertaining, and informing our readers.

Not only do we have highly regarded interview/article content, we also have what we call "M.A.D.E. Images Talent" Directory. This is basically a comprehensive directory of current and previous companies that have appeared in our publication or have purchased placement. The M.A.D.E. I.T. Directory functions similar to that of the Yellow Pages. This works for us (and our advertisers), since we can be used as a tool, allowing our "shelf-life" to be longer than that of other online magazines. Readers will continue to reference M.A.D.E. Images Magazine throughout the month looking for companies offering products and services for consumer interests and buyer needs.

**Superior Quality** Compare our website/online magazine to that of other sites and you will quickly notice that our Flash Magazine feel and appearance offers an experience that is in a league of its own. Add to that, since our magazine is also apart of the M.A.D.E. Images company website, updates are made more often and all material is thoroughly screened and monitored for ultimate satisfaction.



**ADVERTISEMENT RATES AND SPECIFICATIONS**

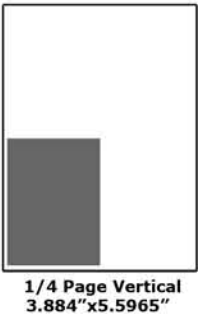
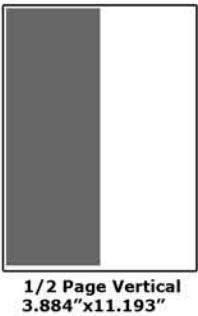
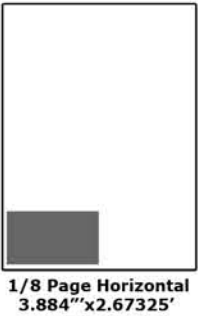
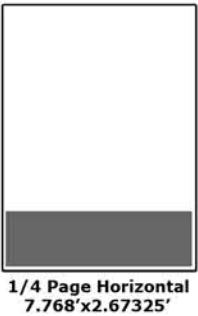
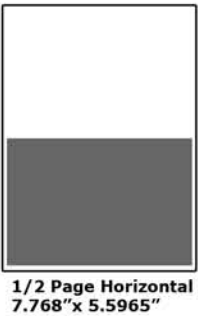
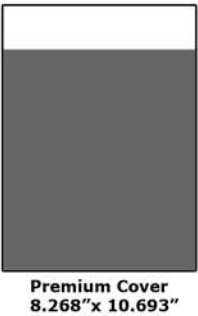
FULL COLOR		PREMIUM AD RATES	
Full Page	\$395	Front Cover	\$1000
1/2 Page	\$200	Back Cover	\$400
1/4 Page	\$115	Inside F Cover	\$575
1/8 Page	\$75	Inside B Cover	\$400
<b>NICHE LISTING W/OUT AD</b>		Table of Contents	\$600
		Page 1	\$500
		2 Page Spread	\$745
Listing	\$50		

MULTI MONTH INSERTION DISCOUNT RATES				
Months	1-2 Flat Rate	3-5 10% Off	6-9 15% Off	10-12 20% Off
Full Page	\$395	\$356	\$336	\$316
1/2 Page	\$200	\$180	\$170	\$160
1/4 Page	\$115	\$104	\$98	\$92
1/8 Page	\$75	\$68	\$64	\$60
Back Cover	\$400	\$360	\$340	\$320
Inside F Cover	\$575	\$518	\$489	\$460
Inside B Cover	\$400	\$360	\$340	\$320
Table of Contents	\$600	\$540	\$510	\$480
Page 1	\$500	\$450	\$425	\$400
2 Page Spread	\$745	\$671	\$633	\$596

**AD DEADLINES**  
Space reservations and artwork are due by the 10th of every month prior to publication month. No exceptions please.

**DIGITAL FILE SPECS**  
Advertisements must be saved as PDF files and must be high resolution (300 dpi or greater). Embed fonts when creating PDF files. All files must be submitted in the correct specifications for publishing.

**CONTACT**  
For questions or to reserve your ad space today, please contact: M.A.D.E. Images Advertising at [advertising@madeimages.com](mailto:advertising@madeimages.com)



**MAGAZINE SPECS**  
**Paper Size:** A4 with .25" border  
**Live Area:** For ads with bleed, please allow .25" safety around inside trim for type.

# Expand Your Marketing Reach

We also offer advertising space on MADEImages.com home page and throughout the MADEImages.com website, along with numerous banner options on MySpace, Facebook, and our monthly newsletter.



Besides M.A.D.E. Images Magazine, MADEImages.com home page is probably your most important advertisement opportunity. This page will be the main entry to enter M.A.D.E. Images Magazine, and, as our home page, will always be the most linked page that we offer. There are two different types of ad options here.

1. The revolving horizontal ad (640x100pixels) at the very top of the page.
2. The scrolling (flash or revolving) ad (900x108pixels) at the bottom of the page.

While these two advertisement locations are amongst our most competitive they are, for that reason, considered two of the most premium ad spaces on the web. Keep in mind that even though MADEImages.com has one central home page, every individual department - Marketing, Art, Design, Entertainment, Photography, M.A.D.E. Images Mall - has their own centralized home page, each page will offer the same quality visual reach and ad locations respectively.

Our MySpace and Facebook pages have equally attractive marketing options, with even more space available for company service and product recognition. We currently have over 10 MySpace pages active or in the works that cater to our company, which will also contain GIF ads. These pages were purposely created in a diverse fashion, marketing to various areas around the world and to different age groups. Let us know your particular target demographic, and we'll make sure your ads are seen by your major marketing niche.

www.MADEImages.com Ad Rates	
<b>480 x 383 pixel Revolving Ad</b>	
HOME PAGE	\$400
OTHER PAGES	\$150
<b>900 x 108 pixel Flash, Scrolling, or Revolving Ad</b>	
HOME PAGE	\$375
OTHER PAGES	\$135
<b>MySpace Revolving Ad Rates</b>	
500 x 500 pixels or less	\$75
900 x 600 pixels or less	\$90
<b>Facebook Flat Ad</b>	
2" x 3"	\$15

MULTI MONTH INSERTION DISCOUNT RATES				
MONTHS	1-2 Flat Rate	3-5 10% Off	6-9 15% Off	10-12 20% Off
HOME 480x383	\$400	\$360	\$340	\$320
OTHER 480x383	\$150	\$135	\$128	\$120
HOME 900x108	\$375	\$338	\$319	\$300
OTHER 900x108	\$135	\$122	\$115	\$108
MYSFACE 500x500	\$75	\$68	\$64	\$60
MYSFACE 900x600	\$90	\$81	\$77	\$72
FACEBOOK 2" X 3"	\$15	\$13.5	\$13	\$12

Ads should be GIF or JPG files and a minimum of 300dpi. All ad sizes are full bleed. Time frame for submissions is the 10th of every month. For more information, contact our advertisement department at [advertise@madeimages.com](mailto:advertise@madeimages.com)